**Standard Terms & Conditions:**

Offer T&Cs –

* Get 5% instant discount using Axis Bank credit cards up to a maximum discount of Rs. 10,000/- (Rupees Ten Thousand Only) per card during the Offer Period, by using the coupon code “AX2575”, on purchasing select products worth Rs. 50,000/- (Rupees Fifty Thousand Only) and above from [**https://aashiyana.tatasteel.com**](https://aashiyana.tatasteel.com) **(“Platform”)**.
* Offer is valid only for online payments made using Axis Bank credit cards and is not applicable on payments made using any other mode/modes including but not limited to internet banking, UPI payment, card-on-delivery, cash-on-delivery, etc.
* The offer is valid from 02/07/25 till 31/07/25 (‘**Offer Perio**d”) or till stock last, whichever is earlier.
* Offer applicable on only one transaction per card, for the duration of the campaign.
* Offer is valid on Axis Bank credit cards. To know more about cards find BIN numbers in the table under the Additional Terms and Conditions hereinbelow.

* Offer is applicable only on purchase of Tata Tiscon and Tata Structura products from the Platform during the Offer Period.
* The instant discount shall be calculated on the price of the product prevalent at the time of placing the order.

* No two or more offers/schemes on the Platform may be clubbed together.

* Tata Steel Limited reserves the right to modify/change/discontinue all or any of the terms of this Offer without giving prior notice.

* The Offer shall also be subject to other terms and conditions of [**https://aashiyana.tatasteel.com**](https://aashiyana.tatasteel.com).
* The Offer shall also be subject to Additional Terms and Conditions contained hereinafter.

**Additional Terms and Condition –**

The following words and phrases shall have the meanings set out hereinbelow in this document unless repugnant to the context:

* “Cardholder” – A person who is holding a valid AXIS BANK credit card with BIN numbers mentioned in the table:

|  |
| --- |
| **CREDIT CARD BIN NUMBERS (First 6 digits) – Applicable for the offer** |
| 451456 |
| 451456 |
| 471860 |
| 471860 |
| 471860 |
| 451456 |
| 471863 |
| 451456 |
| 471863 |
| 471860 |
| 471860 |
| 461117 |
| 461116 |
| 461116 |
| 461118 |
| 461118 |
| 524240 |
| 524240 |
| 451456 |
| 451456 |
| 559342 |
| 559340 |
| 559340 |
| 559341 |
| 559341 |
| 559342 |
| 430832 |
| 430833 |
| 430834 |
| 451456 |
| 471860 |
| 471860 |
| 451457 |
| 471860 |
| 464118 |
| 530562 |
| 530562 |
| 471860 |
| 530562 |
| 451457 |
| 464118 |
| 451457 |
| 530562 |
| 533467 |
| 533467 |
| 490906 |
| 490906 |
| 470011 |
| 464118 |
| 451457 |
| 451456 |
| 451456 |
| 530562 |
| 461117 |
| 410038 |
| 440006 |
| 411146 |
| 451456 |
| 436601 |
| 407200 |
| 407186 |
| 539494 |
| 486293 |
| 407651 |
| 370987 |
| 411146 |
| 436560 |
| 411146 |
| 411146 |
| 436560 |
| 411146 |
| 411146 |
| 451456 |
| 411146 |
| 411146 |
| 411146 |
| 529629 |
| 421137 |
| 421137 |
| 451460 |
| 407439 |
| 423226 |
| 438628 |
| 455038 |
| 456407 |
| 456407 |
| 456407 |
| 531861 |
| 540706 |
| 552137 |
| 529117 |
| 541497 |
| 531662 |
| 471861 |
| 429391 |
| 438628 |
| 456407 |
| 456407 |
| 540899 |
| 534322 |
| 554637 |
| 554637 |
| 429344 |
| 438587 |
| 527766 |
| 554637 |
| 403362 |
| 461797 |
| 404835 |
| 461795 |
| 536577 |
| 524133 |
| 520386 |
| 418688 |
| 430463 |
| 549852 |
| 407499 |
| 461796 |
| 529495 |
| 529629 |
| 544170 |
| 524178 |
| 524178 |
| 524508 |
| 524178 |
| 524512 |
| 530562 |
| 530562 |
| 530562 |
| 530562 |
| 530562 |
| 652922 |
| 653034 |
| 653033 |
| 653046 |
| 653047 |
| 653036 |
| 530562 |
| 464118 |
| 464118 |
| 537028 |
| 451456 |
| 451456 |
| 530562 |
| 653097 |
| 652984 |

* “Campaign Period/ Offer Period/ Validity" - The period during which the offer is valid as mentioned in the Offer T&Cs herein above.
* “Offer T&Cs” – As mentioned herein above.
* The Additional Terms and Conditions governing the offer shall be in addition to and not in substitution to the Offer T&Cs.
* The cumulative maximum amount of discount availed by a customer using all coupon codes on <https://aashiyana.tatasteel.com> (“**Platform**”) during a calendar month, shall not exceed Rs. 25,000/- (Rupees Twenty-Five Thousand Only).
* SMS/Email/Mobile App Push Notification sent by Axis Bank to the Cardholder’s registered mobile number/email ID mentioning the offer is referred to as “communication”.
* The Campaign Period, referred to as “Offer Period” or “Validity”, interchangeably, will be the one mentioned in the Offer T&Cs mentioned hereinabove.
* The offer is neither transferable nor negotiable and cannot be encashed.
* Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions on the Platform will not be considered for the offer.
* Axis Bank and Tata Steel Limited will not be responsible or liable in case the offer is not configured or could not be availed or could not be initiated, due to malfunction, delay, traffic, congestion on any telephone network or line or internet connection, computer on-line system, servers or providers, computer equipment, software, or website.
* Tata Steel Limited and Axis Bank reserve the right to add/alter/change/ or vary at any time, without notice, any or all of Offer T&Cs or to replace, entirely or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether. Axis Bank and Tata Steel Limited also reserve the right to discontinue the offer without assigning any reason and / or without any prior intimation whatsoever.
* The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholders shall be Axis Bank & Tata Steel’s Limited decision shall be final and binding on Cardholders in all respects.
* The offer shall be applicable only on  any purchase of selected goods specified in the Offer T&Cs from **https://aashiyana.tatasteel.com**  during the Offer Period using the selected Axis Bank Credit card enlisted hereinabove. Please be clear that Axis Bank and Tata Steel Limited holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods offered/sold on [**https://aashiyana**](https://aashiyana)**.tatasteel.com** .
* Images provided in promotions are for pictorial representation only and Axis Bankand Tata Steel Limited does not undertake any liability or responsibility for the same.
* Nothing contained herein shall constitute or be deemed to constitute an advice, invitation, or solicitation to purchase any product and is not intended to create any rights and obligations.
* This offer by Axis Bank and Tata Steel Limited is subject to applicable laws and regulatory guidelines/ regulations in force in India.
* Axis Bank may use the services of agents for marketing and promotion of the offer and all intellectual property rights in the promotion material such as copy rights shall belong to Axis Bank. All rights reserved.
* Axis Bank and Tata Steel Limited shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods purchased by the Card Holder/s under the offer.
* Axis Bank and Tata Steel Limited shall not be held liable for any delay or loss that may be caused in delivery of the goods under the Offer.
* Tata Steel Limited & Axis Bank retain the right to change or discontinue the Offer at any time during the Offer Period. The decision of Tata Steel Limited & Axis Bank with respect to the offer shall be final and binding on the Cardholders and any correspondence in this regard will not be entertained.
* Tata Steel Limited & the Axis Bank reserve the right to disqualify any Cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer.
* All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the Cardholder. Axis Bank and Tata Steel Limited will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
* Axis Bank and Tata Steel Limited shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
* This offer is not available beyond the Offer T&Cs as also wherever (1) offers of this kind are prohibited, and (2) Axis Bank and Tata Steel Limited has decided against availability of the offer  for any reason whatsoever.
* Both Tata Steel Limited and Axis Bank shall not be in any way liable/responsible for the products purchased.
* The Cardholder shall indemnify and hold  Tata Steel Limited, its directors, managers, officer, employees, and Axis Bank harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings (including reasonable attorneys fee) that may be suffered by Tata Steel Limited and the Axis Bank as a consequence of (i) violation of these terms and conditions, of the terms of user agreement, privacy policy (subject to change) published on the Platform, by Cardholder; (ii) violation of applicable laws by Cardholder; and (iii) any action or inaction resulting in willful misconduct or negligence on the part of the Cardholder.
* These Additional Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the credit card, as the case may be, issued by Axis Bank. In the event of any contradiction or disparity between the Offer T&Cs and the Additional Terms and Conditions, Offer T&Cs shall prevail.
* Any person availing the offers shall be deemed to have read, understood and accepted these terms and conditions as well as the respective Offer T&Cs.
* Any dispute in relation to the offer, and/or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
* Tata Steel Terms & Conditions, if any, will be additionally applicable to the offers and will be notified separately.
* The Cardholder shall also remain subject to the terms and conditions of [**https://aashiyana.tatasteel.com**](https://aashiyana.tatasteel.com) **&** [**www.axisbank.com**](http://www.axisbank.com)**.**